# 7th Framework Programme



# Competitiveness and Innovation Programme An entirely new approach to FP7 training

Europa Media's new training package is designed to suit the specific needs of young researchers and project managers representing universities and innovative SMEs. The seminar is constructed as a 2-week comprehensive e-learning course followed by a full-day practical workshop.



# Cost of organisation can be as little as 150EUR/person and the training package includes:

- 2-week special e-learning before the course
- Free copy of Handbook on EU Funds
- 1 day workshop with free consultancy after the training
- VIP user privileges at www.eutrainingsite.com

## **Training Thematics**

All theoretical issues are addressed during the 2-week e-learning session, therefore the focus of the workshop is entirely on practice!

#### Session 1 - Morning

FP7 and CIP: practical overview, similarities between the two programmes

How to get started with project development

What is the best way to get involved in projects

#### Coffee break

#### Session 2 - Morning

How to select the appropriate funding scheme How to tailor the proposal The proposal: how is it set up

The chapters: examples

#### Lunch

#### Session 3 - Afternoon

Honest discussion about difficulties for beginners

How to overcome the difficulties

How to find partners

Why is it so difficult to get into the "Club"

#### Coffee break

#### Session 4 - Afternoon

Evaluation of proposals: how do the evaluators work, how do they think

What is important (and what is not)

Typical mistakes

Free consulting

This training integrates the power and flexibility of e-learning with the efficiency of personal consultation and discussions.

#### Europa Media Guarantee!

If the participants are not satisfied with the training - it was all for free!

Europa Media PSC

15 Vitrola street H-1031 Budapest, Hungary Phone: +36 1 453 3801 Fax: +36 1 436 9038

E-mail: info@europamedia.org Web: www.europamedia.org

### Trainer profile





The training will be held and moderated by Mr. Balazs Bodo, the CEO of Geonardo, who has personally developed, managed and coordinated dozens of projects under the predecessors of FP7 and CIP. Selected references of Mr. Bodo with regards to project **Coordination and Management:** 

#### FP7

Coordinator of FP6 SME ENVIRONMENT (Ref.: FP6-003925) www.sme-environment.org - currently running - Supporting the participation of small- and medium sized companies from the Accession Countries in the Sixth and Seventh Framework Programme.

Coordinator of RESBOAT (Ref.: FP6-2006-038668) currently running - Supporting the dissemination of project results of FP6 related to renewable energy resources by organising a series of conferences on the river Danube.

Coordinator of OMENTIN (Ref.: FP5/ HRP-CT-2001-00002) www.omentin.org - completed - Established an information network on mining and environmental technologies.

Project Manager of E-CONSULTING (Ref.: FP6-2003-ACCSSA-510555) www.sme-consulting.net completed - Created an EU consulting service preparing companies of the ten New Member States and the Candidate Countries for participation in FP6 projects. Project Manager of TRAINASA (Ref.: FP6- 2006-043848) www.geonardo.com/trainasa - currently running - project working to increase the participation of researchers from Albania in FP7 with the help of comprehensive training courses on successfully developing and managing international projects.

Project Manager of AQUASTRESS (Ref.: FP6-2004-511231) www.aquastress.net - currently running mitigation of water stress through new approaches to integrating management, technical, economic and institutional instruments.

#### CIP

Coordinator GEOTHERMAL **POWER** (Ref.: ALTENER-2002-045) www.geothermalpower.com completed - This project developed a new feasibility on building geothermal mini-power study concept generating plants in Europe.

Coordinator of BIOFUEL MARKETPLACE (Ref.: EIE-05-022) www.biofuelmarketplace.com - currently running - Creating a web-based biofuel marketplace in order to provide a forum where Europe's biofuel stakeholders can sell and buy biofuel products.

Manager of **EMS** for **SMEs** LIFE02ENV/FIN/000321) - completed - Successful project launching an environmental control system for transportation companies.

Project Manager of BALATON PROJECT (Ref.: LIFE03ENV/H/000273) www.balatonproject.hu completed - Project which implemented an Integrated Decision Support System for the Sustainable Management of Tourism in the Lake Balaton Region. Project Manager of ENERGY 4 COHESION (Ref.: EIE/05/103/SI2.420018) www.e4c.org - currently running - Preparing a knowledge base for the implementation of Renewable Energy (RE) actions in less developed rural regions of Europe.

Project Manager of **ENEFMUN** (Ref.: 1031/Z/02-095) www.enefmun.net - completed effectively trained local authorities and experts on the identification, development and implementation of energy efficiency projects in municipalities.

He has evaluated numerous project proposals under FP6 and e-TEN and as such has a sound understanding of the evaluation process of both programmes.

As a lecturer he has been training participants for over 5 years. Training locations include 3 continents, from Bucharest to Paris, Istanbul to Zagreb, Lisbon to Sydney. A key to his success as trainer is that his lectures are 100% based on real life experiences drawing from the dozens of projects he has personally coordinated and managed. As a consultant he is responsible for the success of dozens of projects in areas as diverse as health, food, IT and social sciences.

#### **Conditions**



All seminars are held and moderated by Mr. Balazs Bodo personally. The organisation of the events (including the provision of conference facilities and handouts) is the responsibility of the host organisation. Price: 4500 EUR invoiced by Europa Media. Organisers will cover travel & accommodation costs for the speaker.



At the end of the training evaluation sheets are handed out. If the participants did not like the training Europa Media will not invoice for the event.

Europa Media PSC

15 Vitrola street H-1031 Budapest, Hungary Phone: +36 1 453 3801 Fax: +36 1 436 9038

-mail: info@europamedia.org Web: www.europamedia.org